

BUSINESS PARTNERSHIP

Partner Benefits

Logo & link tiered listing on business partner webpage

Listing in annual report

Acknowledgment on social media

Ausable Freshwater Center sticker

Logo listing on event registration page

Logo & link listing in weekly e-newsletter (1,500 distribution)

Sponsor table at Ride for the River (150+ participants)

Two tickets to Shindig or tailored site tour hosted by executive director

Great Range \$1,000 annually

Sentinel Range \$500 annually





Soda Range

\$100 annually

Supporter in-kind donation





Visit ausablecenter.org for more information on business partnership or email madison@ausablecenter.org.



BUSINESS PARTNERSHIP

Ausable Freshwater Center (AFC) builds a better future for Adirondack communities through effective science-based stewardship of freshwater systems. We listen to ecosystems to understand gaps, needs, and issues that comprise their healthy function; and to community partners to understand their priorities, values, and constraints.

We offer multiple levels of partnership. Join AFC this year. Together we can build a better future for freshwater systems and communities in the Adirondacks.

Your partnership shows that your business cares about the issues that affect your own backyard and the greater community.

Partnering with the Ausable Freshwater Center helps:

Restore streams

Monitor lakes

Protect habitat diversity

Study species distribution

🕸 Safeguard water quality

Provide technical assistance to communities & landowners

Our business partnership program provides value to your company through a variety of marketing outlets. Partnerships between businesses and nonprofits have many benefits:

Increase effectiveness of marketing efforts

Promote company values and positive brand

Expand brand awareness and search visibility

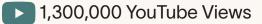
Enhance overall customer experience

OUR REACH















1,000 Event Attendees

Total Audience 473,000

Total Reach 1,420,000



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