



BUSINESS PARTNERSHIP

Partner Benefits

Great Range
\$1,000 annually

Sentinel Range
\$500 annually

Soda Range
\$100 annually

Supporter
in-kind donation

Logo & link tiered listing on business partner webpage



Listing in annual report



Acknowledgment on social media



Ausable Freshwater Center sticker



Logo listing on event registration page



Logo & link listing in weekly e-newsletter (1,500 distribution)



Sponsor table at Ride for the River (150+ participants)



Two tickets to Shindig or tailored site tour hosted by executive director



Visit ausablecenter.org for more information on business partnership or email madison@ausablecenter.org.



BUSINESS PARTNERSHIP



Ausable Freshwater Center (AFC) builds a better future for Adirondack communities through effective science-based stewardship of freshwater systems. We listen to ecosystems to understand gaps, needs, and issues that comprise their healthy function; and to community partners to understand their priorities, values, and constraints.

We offer multiple levels of partnership. Join AFC this year. Together we can build a better future for freshwater systems and communities in the Adirondacks.

Your partnership shows that your business cares about the issues that affect your own backyard and the greater community. Partnering with the Ausable Freshwater Center helps:

-  Restore streams
-  Monitor lakes
-  Protect habitat diversity
-  Study species distribution
-  Safeguard water quality
-  Provide technical assistance to communities & landowners

Our business partnership program provides value to your company through a variety of marketing outlets. Partnerships between businesses and nonprofits have many benefits:


-  Increase effectiveness of marketing efforts
-  Promote company values and positive brand
-  Expand brand awareness and search visibility
-  Enhance overall customer experience

OUR REACH

 7,400 Facebook Followers

 6,000 Instagram Followers


 1,000 Twitter Followers

 1,300,000 YouTube Views

 100,000 Website Visitors

 1,500 Email Subscribers

 500 Members

 1,000 Event Attendees

Total Audience
473,000

Total Reach
1,420,000



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